

Home

About Us

SIGMA QUIZ

*Leveling-up culture:
Gamified team-driven learning.*

Founder

Richard Bourke

Website

www.sigmaquiz.com



THE 'SCRAP' LEARNING CRISIS

Waste

Billions are wasted on passive, one-size-fits-all corporate training that is rarely applied.

Inefficiency

Lack of shared communication frameworks leads to interpersonal friction, bottlenecking delivery speed.

Isolation

Traditional LMS platforms fail because they isolate employees and reward individual recall over team alignment.

ACTIVE DEBATE, NOT PASSIVE CONSUMPTION

Active learning

Sigma Quiz discards video lectures for an interactive, 'pub-trivia' style delivery platform.

Shared learning

Teams compete collaboratively, forcing people to discuss subjective scenarios (like Slack etiquette or Feedback practices) and agree on shared operational frameworks in real-time.

BEYOND GENERIC AI USAGE

AI does the hard work

Instead of using AI to generate basic factual questions, Sigma Quiz utilizes generative AI to create highly plausible distractor answers.

Forced learning

These believable wrong answers force teams to debate nuance, articulate reasoning, and teach each other, translating complex organizational psychology into employee-friendly language.

BUILT BY A LEADER, PROVEN IN THE FIELD

Iteration

Designed and custom-coded
by an experienced leader.
Validated over an 18-month
rollout across 2 organisations.
Facilitated 70+ live sessions.

Results

0 HR behavioral interventions across
trained teams during that 18-month
period.

BREAKING INTO COMMERCIAL SAAS SEEKING REVITY'S SUPPORT FOR:

Product

Product strategy & feature prioritization for self-serve commercial onboarding.

AI

AI workflow guidance to scale the automated distractor generation engine.

Planning

Launch planning to secure our first paying external enterprise customers.